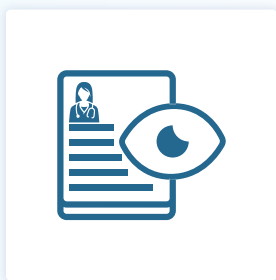konectar® - ONCOLOGY
Connecting Life Sciences Experts

AI Powered Platform for connecting you to the right *Oncology Experts.*

- ◎ 70,000+ Oncology experts & growing
- ◎ 50,000+ Practice Leaders
- ◎ 20,000+ Global Researchers
- ◎ 15,000+ Global Influential Speakers
- ◎ 13,000+ Expert Centers
- ◎ 10,000+ Clinical Investigators

DISCOVER the most influential and impactful HCPs in the research, diagnosis and treatment of Oncology disease conditions
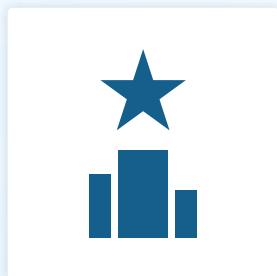
View Similar

Discover more experts in the field through automated recommendations of newer experts that you require.

Discover HCP Trends

Discover Trends identifies emerging influencers and rising stars by tracking KOL activity over a period of time.

Engage with the right Oncology experts for productive long term professional engagements
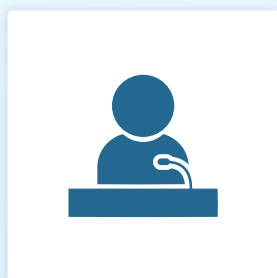
KOL Tiering - Identify Global and Regional Influencers

Segment your HCPs based on their subject matter expertise for your KOL Management strategy. konectar has an ability to segment your KOLs into multiple tiers based on certain criteria. konectar's robust algorithm analyses the level of expertise and experience of your HCPs and segments your KOLs into 4 tiers based on speaking activity, research activity, industry consulting, editorial position and years of experience.

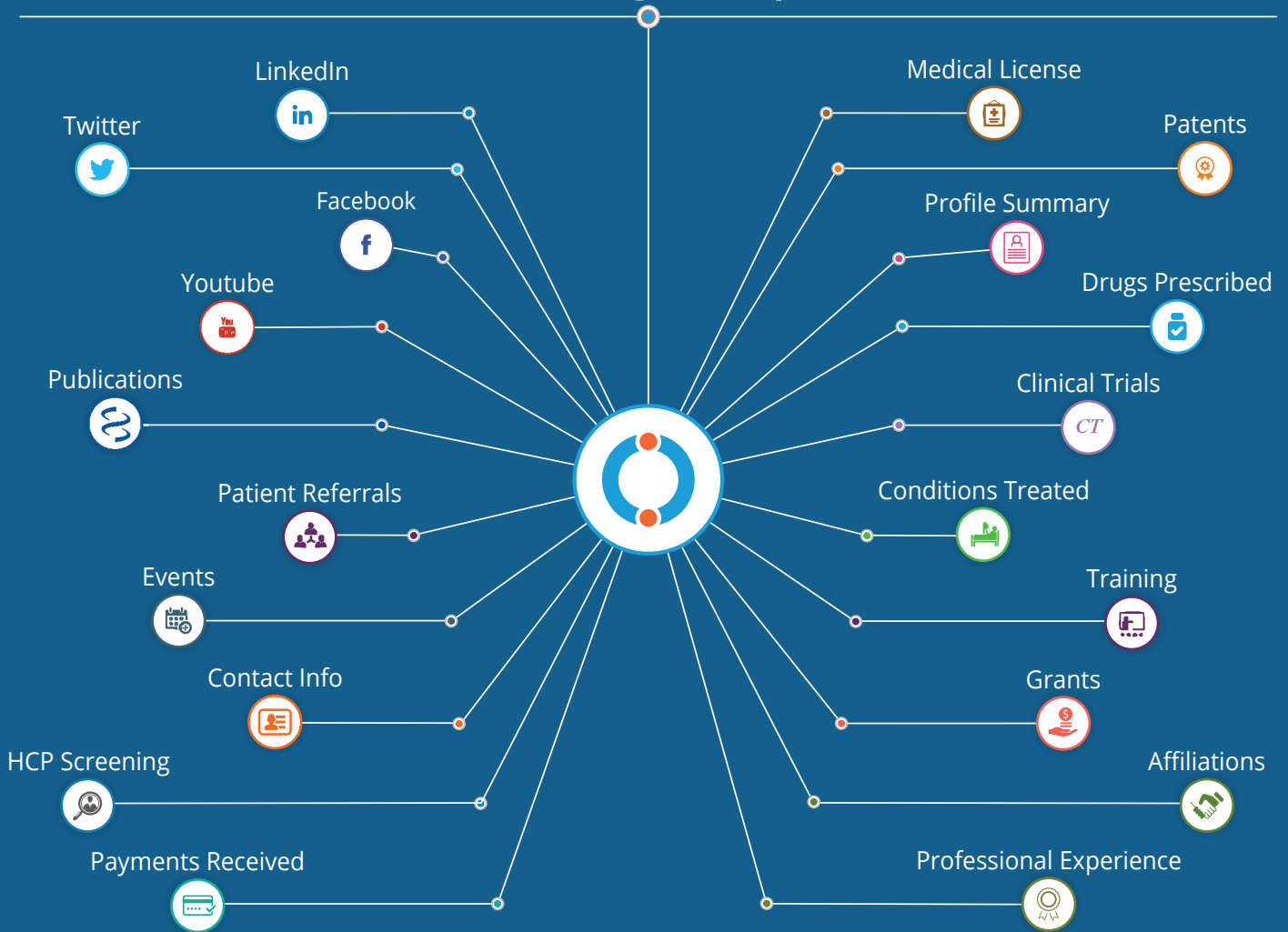### Institutional and Regional Restriction for Compliance

konectar identifies and monitors the restrictions on the HCPs you want to engage based on State and Univ/Hospital they are licensed/affiliated to. Train your Medical and Commercial teams to be compliant with Hospital & State guidelines.

konectar Events

konectar's powerful algorithms compiles and analyses over 30k+ medical conferences and congresses to build a robust database of important Medical events. You can identify the potential speakers in HCP community and keep a track of their speaking activities. konectar events generates the list of speakers and attendees based on the geography, specialty, topic/keyword of interest, predicted market value of HCPs which helps to strategically plan your podium engagements.

Understand the HCP landscape.
Find the right experts.

LinkedIn

Twitter

Medical License

Patents

Facebook

Profile Summary

Youtube

Drugs Prescribed

Publications

Clinical Trials

CT

Patient Referrals

Conditions Treated

Events

Training

Contact Info

Grants

HCP Screening

Affiliations

Payments Received

Professional Experience

Industry Payments Analytics: Precise analysis of Open Payments data

Understand the industry-HCP engagements through comprehensive analysis of how different companies are partnering with the HCPs.

Speaking

License

Consulting

COMPETITOR ANALYSIS

Honoraria

Grants

Education

Clinical Trials

Find Influencers

Find Influencers through analytics on payments received by the HCPs from different life-sciences companies

Understand Competition

Easily understand how your competition is utllizing the KOLs and understand their spend on different activities

Get the Fair Market Value

Through ready-to-use reports get the FMV of KOLs for different engagement types

Major Oncology Conditions

- Bladder Cancer
- Gastrointestinal Cancer
- Liver Cancer
- Brain Cancer
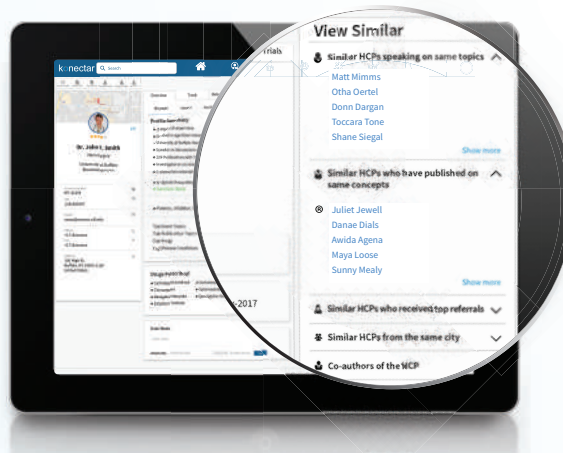- Genitourinary Cancer
- Lung Cancer
- Breast Cancer
- Leukemia
- Lymphoma
- Myeloma
- Pancreatic Cancer
- Prostate Cancer

Find Newer Oncology Experts

konectar® Oncology Platform gives you access to over **70,000 Oncology Experts** curated from millions of data points.

The Platform empowers you with rich data that is accurately curated and provides intelligence on speaking engagements, affiliations, publishing & research activities, industry payments details, grants, patents, referrals, drugs prescribed, top disease conditions, influencer network and many more.

KOL Management Platform Suitable for Every Department

Medical Team

Through AI powered platform, we help in transforming the medical affairs processes and developing the most effective communication strategies with HCPs.

Clinical Team

With cutting-edge technology, we provide unmatched support for clinical teams. Sophisticated algorithms enable clinical teams to engage the HCPs with better commercial potential.

Commercial Team

Using machine learning technology konectar makes it easier for commercial teams to segment the HCPs into prescribers, researchers, National and International speakers.

Why konectar® ?

This is a destination with the most wide-ranging information about Oncology medical experts involved in research, treatment and diagnosis of Oncology disease conditions

Expertise-based segmentation and discovery of experts into Global, National and Regional Influence leaders

Advanced features and insights on HCPs including intelligent learning and recommendations, network maps, engagement tracking, highly customizable, segmentation-based ranking and more

BOOK A DEMO

Email : sales@aissel.com | Call : +1 347 966 8181 | Web : www.aissel.com/konectar/oncology