

Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

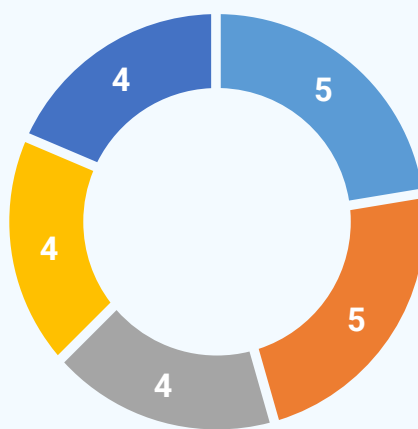
Payments Insights and Trends for Astellas Pharma

Top 5 Oncology experts engaged by Astellas Pharma and their competitors (General Payments 2020)

KOL Name	Companies			
Dr. Michael D. Fabrizio	Astellas Pharma \$62,439	Urogpo \$51,987 ↓	Bayer Healthcare \$19,958 ↓	Merck Sharp & Dohme \$18,550 ↓
Dr. Amit R. Mehta	Astellas Pharma \$61,657	Pfizer \$87,759 ↑	Incyte Corporation \$70,753 ↓	EMD Serono \$56,695 ↓
Dr. Kenneth M. Kernen	Astellas Pharma \$50,515	Bayer Healthcare \$30,288 ↓	Astrazeneca \$22,281 ↓	Janssen Biotech \$19,280 ↓
Dr. Lawrence A. Gervasi	Astellas Pharma \$50,442	Bayer Healthcare \$22,957 ↓	Janssen Biotech \$17,042 ↓	Blue Earth Diagnostics \$135 ↓
Dr. Vahan S. Kassabian	Astellas Pharma \$40,530	Bayer Healthcare \$24,740 ↓	Merck Sharp & Dohme \$18,327 ↓	Janssen Biotech \$17,355 ↓

Top 5 competitor products engaged by the top 5 Oncology experts engaged by Astellas Pharma (General Payments 2020)

Top 5 Products Discussed



■ Erleada |
 ■ Lynparza |
 ■ Keytruda |
 ■ Nubeqa |
 ■ Provence

Contact Us

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