

# Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

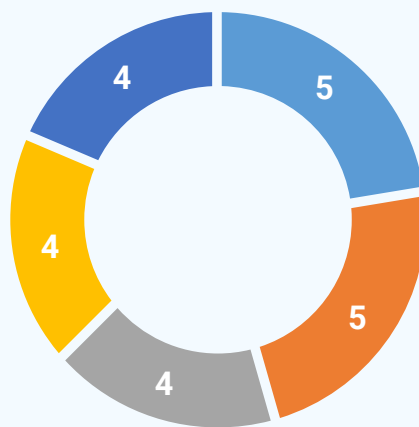
## Payments Insights and Trends for Leo Pharma

Top 5 Dermatology experts engaged by Leo Pharma and their competitors (General Payments 2020)

KOL Name	Companies			
Dr. Jonathan Ian Silverberg	Leo Pharma \$83,039	Regeneron Pharma \$51,977 <span style="color: orange;">↓</span>	Pfizer \$40,760 <span style="color: orange;">↓</span>	Genzyme \$40,292 <span style="color: orange;">↓</span>
Dr. Lawrence F. Eichenfield	Leo Pharma \$70,408	Pfizer \$191,373 <span style="color: green;">↑</span>	Regeneron Pharma \$39,155 <span style="color: orange;">↓</span>	Genzyme \$26,085 <span style="color: orange;">↓</span>
Dr. Amy Susan Paller	Leo Pharma \$69,496	Genzyme \$44,432 <span style="color: orange;">↓</span>	Regeneron Pharma \$31,805 <span style="color: orange;">↓</span>	Sanofi-Aventis \$23,079 <span style="color: orange;">↓</span>
Dr. Bruce Strober	Leo Pharma \$60,155	AbbVie \$73,543 <span style="color: green;">↑</span>	Janssen \$57,430 <span style="color: orange;">↓</span>	UCB \$56,919 <span style="color: orange;">↓</span>
Dr. Eric Lawrence Simpson	Leo Pharma \$50,137	Pfizer 42,053 <span style="color: orange;">↓</span>	Sanofi-Aventis \$26,176 <span style="color: orange;">↓</span>	Eli Lilly and Company \$24,150 <span style="color: orange;">↓</span>

Top 5 competitor products engaged by the top 5 Dermatology experts engaged by Leo Pharma (General Payments 2020)

### Top 5 Products Discussed



■ Dupixent | 
 ■ Qbrexza | 
 ■ Enbrel | 
 ■ Eucrisa | 
 ■ Tremfya

### Contact Us

Email: [sales@aissel.com](mailto:sales@aissel.com) | Call: +1 347 966 8181 | Website: [www.aissel.com](http://www.aissel.com)