

Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

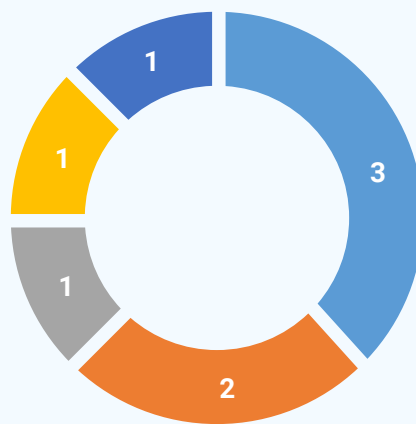
Payments Insights and Trends for Merck

Top 5 Oncology experts engaged by Merck and their competitors (General Payments 2020)

KOL Name	Companies			
Dr. Nisha I. Sainani	Merck \$448,543	Pfizer \$37,740 	Siemens Medical \$4,340 	Seagen \$1,600 
Dr. Cheryl Ann Sadow	Merck \$344,840	Pfizer \$198,990 	Medivation \$18,820 	Sanofi US \$500 
Dr. George Rachid De Oliveira	Merck \$156,290	Pfizer \$74,420 	Sanofi US \$225 	Cook Medical \$12 
Dr. Patrick O'Kane	Merck \$150,640			
Dr. Subba R. Digumarthy	Merck \$118,370			

Top 5 competitor products engaged by the top 5 Oncology experts engaged by Merck (General Payments 2020)

Top 5 Products Discussed



■ Bavencio | ■ Xtandi | ■ Talzenna | ■ Lorbrena | ■ Ibrance

Contact Us

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