

Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

Payments Insights and Trends for UCB

Top 5 CNS experts engaged by UCB and their competitors (General Payments 2020)

KOL Name		Companies		
Dr. David Edwin Burdette	UCB	SK Life Science	Neuropace	Greenwich Biosciences
	\$95,723	\$18,973	\$18,217 ◆	\$17,763
Dr. Pavel Klein	UCB	SK Life Science	Eisai	Greenwich Biosciences
	\$62,434	\$45,850	\$9,831 ●	\$5,078
Dr. Brandon Foreman	UCB \$49,192			
Dr. Ann Marie Collier	UCB	Livanova USA	Neurelis	Allergan
	\$24,839	\$4,850	\$1,157 ◆	\$99 ◆
Dr. Steve S. Chung	UCB	Eisai	SK Life Science	Greenwich Biosciences
	\$22,626	\$22,725 •	\$17,558	\$4,930 ◆

Top 5 competitor products engaged by the top 5 CNS experts engaged by UCB (General Payments 2020)

