AI Powered Platform for connecting you to the right **Oncology Experts.**

- ◉ 70,000+ Oncology experts & growing
- ◉ 50,000+ Practice Leaders
- ◉ 20,000+ Global Researchers
- ◉ 15,000+ Global Influential Speakers
- ◉ 13,000+ Expert Centers
- ◉ 10,000+ Clinical Investigators

DISCOVER the most influential and impactful HCPs in the research, diagnosis and treatment of Oncology disease conditions

HCP Referral Networks

Discover Oncology HCP network maps up to three degree of connections, based on patient referral data. You can identify influential HCPs, and Top Prescribers in Oncology.

Discover HCP Trends

Discover Trends identifies emerging influencers and rising stars by tracking KOL activity over a period of time, expanding the horizon of KOLs to connect with for your planned initiatives.

Engage with the right Oncology experts for productive long term professional engagements
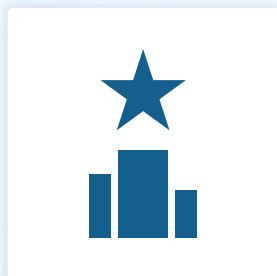
KOL Tiering - Identify Global and Regional Influencers

Segment your HCPs based on the subject matter expertise for your KOL Management strategy. konectar analyses different parameters and segments KOLs based on their speaking activity, industry consulting, editorial position, research activity and years of experience. You can easily segment your HCPs as global influence leaders and rising stars. Also segment HCPs into Tier 1, Tier 2, Tier 3 and Tier 4 KOLs.

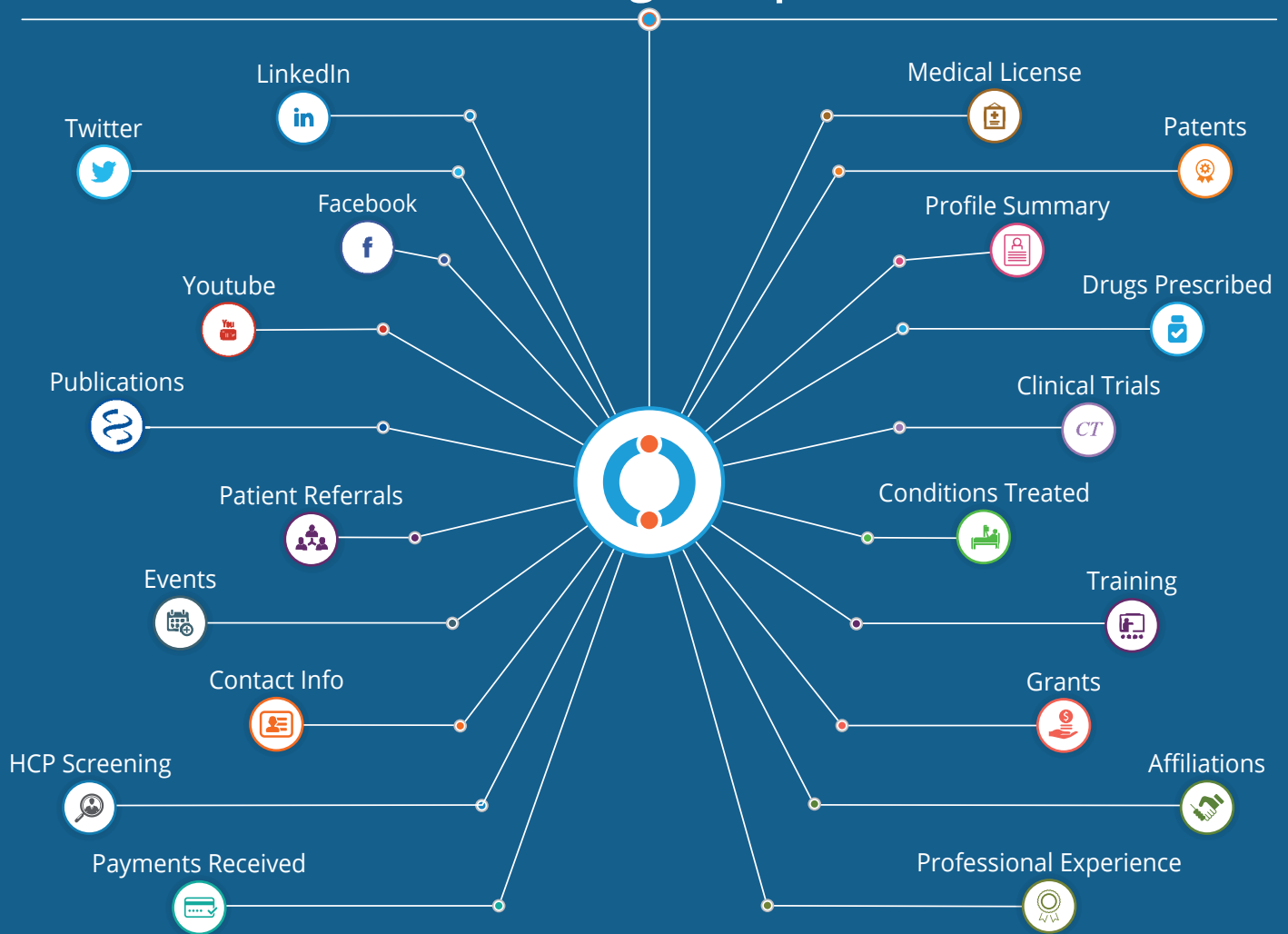## Institutional and Regional Restriction for Compliance

konectar identifies and monitors the restrictions on the HCPs you want to engage based on State and Univ/Hospital they are licensed/affiliated to. Train your Medical and Commercial teams to be compliant with Hospital & State guidelines.
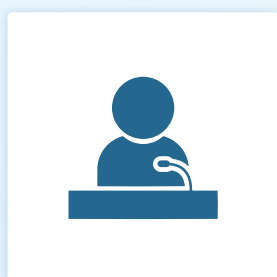
Find a Speaker

Manage all your promotional speakers program with konectar's "Find a Speaker" feature. konectar's robust algorithm analyse over 35k medical events and gives the list of potential speakers who can be the voice for your brand at National and International medical conferences/congresses. You can identify the most effective speakers and attendees in the medical community based on geography, topic, predicted market value and HCP availability.

Understand the HCP landscape.
Find the right experts.

LinkedIn

Twitter

Facebook

Youtube

Publications

Patient Referrals

Events

Contact Info

HCP Screening

Payments Received

Medical License

Patents

Profile Summary

Drugs Prescribed

Clinical Trials

CT

Conditions Treated

Training

Grants

Affiliations

Professional Experience

Industry Payments Analytics: Precise analysis of Open Payments data

Understand the industry-HCP engagements through comprehensive analysis of how different companies are partnering with the HCPs.

Speaking

License

Consulting

COMPETITOR
ANALYSIS

Honoraria

Grants

Clinical Trials

Education

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$ $ $
$

Find Influencers

Find Influencers through analytics on payments received by the HCPs from different life-sciences companies

Understand Competition

Easily understand how your competition is utilizing the KOLs and understand their spend on different activities

Get the Fair Market Value

Through ready-to-use reports get the FMV of KOLs for different engagement types

Major Oncology Conditions

- ● Bladder Cancer
- ● Brain Cancer
- ● Breast Cancer
- ● Myeloma

- ● Gastrointestinal Cancer
- ● Genitourinary Cancer
- ● Leukemia
- ● Pancreatic Cancer

- ● Liver Cancer
- ● Lung Cancer
- ● Lymphoma
- ● Prostate Cancer
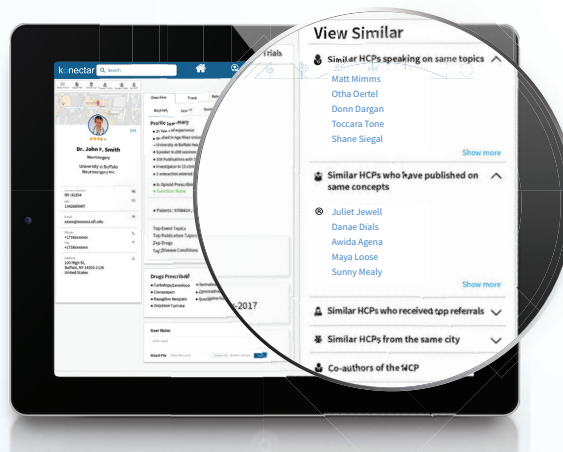
Find Newer Oncology Experts

konectar® Oncology Platform gives you access to over **70,000 Oncology Experts** curated from millions of data points.

The Platform empowers you with rich data that is accurately curated and provides intelligence on speaking engagements, affiliations, publishing & research activities, industry payments details, grants, patents, referrals, drugs prescribed, top disease conditions, influencer network and many more.

KOL Management Platform Suitable for Every Department

Medical Team

Through AI powered platform, we help in transforming the medical affairs processes and developing the most effective communication strategies with HCPs.

Clinical Team

With cutting-edge technology, we provide unmatched support for clinical teams. Sophisticated algorithms enable clinical teams to engage the HCPs with better commercial potential.

Commercial Team

Using machine learning technology konectar makes it easier for commercial teams to segment the HCPs into prescribers, researchers, National and International speakers.

Why konectar® ?

This is a destination with the most wide-ranging information about Oncology medical experts involved in research, treatment and diagnosis of Oncology disease conditions

Expertise-based segmentation and discovery of experts into Global, National and Regional Influence leaders

Advanced features and insights on HCPs including intelligent learning and recommendations, network maps, engagement tracking, highly customizable, segmentation-based ranking and more

BOOK A DEMO

Email : sales@aissel.com | Call : +1 347 966 8181 | Web : www.aissel.com/konectar/oncology