

# Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

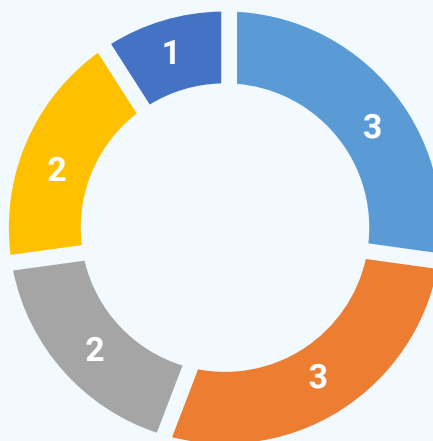
## Payments Insights and Trends for Puma Biotechnology

Top 5 Oncology experts engaged by Puma Biotechnology and their competitors (General Payments 2020)

KOL Name		Companies		
Dr. Adrian M Senderowicz	Puma Biotechnology \$288,023			
Dr. Anne P. O'Dea	Puma Biotechnology \$71,575	Daiichi Sankyo \$55,444 <span style="color: orange;">↓</span>	Pfizer \$51,049 <span style="color: orange;">↓</span>	AstraZeneca \$15,785 <span style="color: orange;">↓</span>
Dr. Maria Theodoulou	Puma Biotechnology \$48,724	Seagen \$16,230 <span style="color: orange;">↓</span>	Genentech \$6,183 <span style="color: orange;">↓</span>	Daiichi Sankyo \$5,000 <span style="color: orange;">↓</span>
Dr. Stefan Gluck	Puma Biotechnology \$44,854			
Dr. Michel Velez	Puma Biotechnology \$39,837	Lilly USA \$10,037 <span style="color: orange;">↓</span>	Seagen \$6,140 <span style="color: orange;">↓</span>	Pfizer \$64 <span style="color: orange;">↓</span>

Top 5 competitor products engaged by the top 5 experts engaged by Puma Biotechnology (General Payments 2020)

### Top 5 Products Discussed



■ Enhertu | 
 ■ Ibrance | 
 ■ Talzena | 
 ■ Tukysa | 
 ■ Verzenio

### Contact Us

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