



## *AI Powered Platform for connecting you to the right Oncology Experts.*

- ◎ 70,000+ Oncology experts & growing
- ◎ 50,000+ Practice Leaders
- ◎ 25,000+ Global Influential Speakers
- ◎ 20,000+ Global Researchers
- ◎ 13,000+ Expert Centers
- ◎ 10,000+ Clinical Investigators

## Major Oncology Conditions

- Bladder Cancer

- Brain Cancer

- Breast Cancer

- Myeloma

- Gastrointestinal Cancer

- Genitourinary Cancer

- Leukemia

- Pancreatic Cancer

- Liver Cancer

- Lung Cancer

- Prostate Cancer

- Stomach Cancer



## Find Newer Oncology Experts

konecstar™ Oncology Platform gives you access to **70k+ Oncology Experts** curated from millions of data points.

The Platform empowers you with rich data that is accurately curated and provides intelligence on speaking engagements, affiliations, publishing & research activities, industry payments details, grants, patents, referrals, drugs prescribed, top disease conditions, influencer network and many more.

## Industry Payments Analytics: Precise analysis of Open Payments data

Understand the **industry-HCP engagements** through comprehensive analysis of how different companies are partnering with the HCPs.



### Find Influencers

Find Influencers through analytics on payments received by the HCPs from different life-sciences companies



### Understand Competition

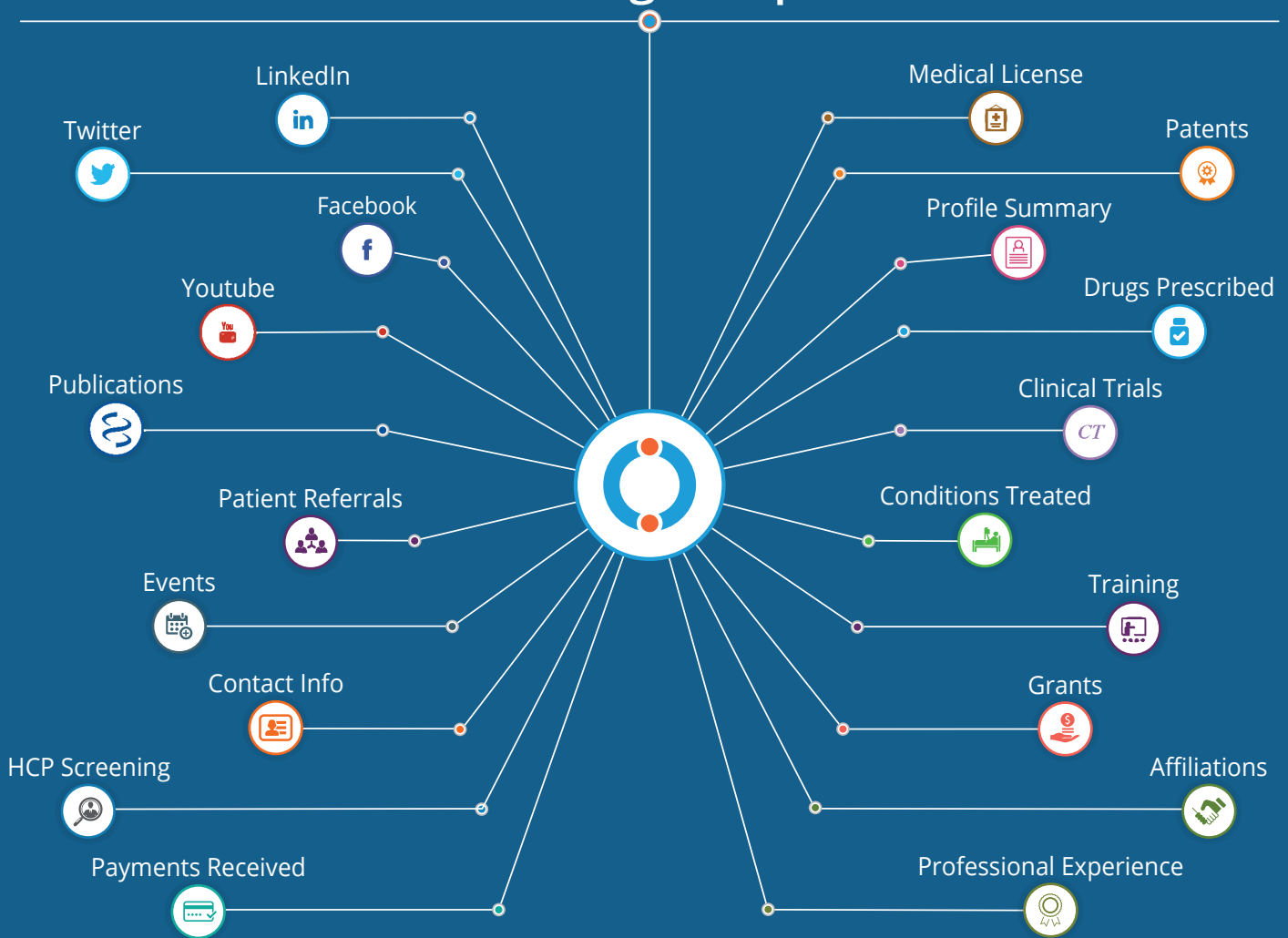
Easily understand how your competition is utilizing the KOLs and understand their spend on different activities



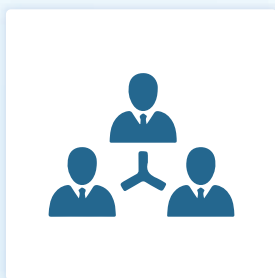
### Get the Fair Market Value

Through ready-to-use reports get the FMV of KOLs for different engagement types

# Understand the HCP landscape. Find the right experts.



**DISCOVER** the most influential and impactful **HCPs** in the research, diagnosis and treatment of **Oncology** disease conditions



## HCP Referral Networks

Discover Oncology HCP network maps up to three degree of connections, based on patient referral data. You can identify influential HCPs, and Top Prescribers in Oncology.



## Discover HCP Trends

Discover Trends identifies emerging influencers and rising stars by tracking KOL activity over a period of time, expanding the horizon of KOLs to connect with for your planned initiatives.

# Why konectar™ ?



This is a destination with the most wide-ranging information about Oncology medical experts involved in research, treatment and diagnosis of Oncology disease conditions



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Advanced features and insights on HCPs including intelligent learning and recommendations, network maps, engagement tracking, highly customizable, segmentation-based ranking and more

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Aissel Technologies specializes in cutting-edge medical Thought Leader solutions. konectar, our KOL Management Platform has the most innovative features built using robust technologies for data analytics and reporting, sophisticated algorithms using machine learning for client-specific KOL identification. With a really cool user interface, users can Discover, Profile and Engage the right medical experts with konectar.

Email : [support@aisse.com](mailto:support@aisse.com) | Call : +1 347 966 8181 | Web : [www.aisse.com/konectar/oncology](http://www.aisse.com/konectar/oncology)