

Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

Payments Insights and Trends for AbbVie

Top 5 experts engaged by AbbVie and their competitors (General Payments 2020)

KOL Name		Companies		
Dr. Rajneesh Nath	AbbVie \$201,400	Sanofi-Aventis U.S \$100	Adaptive Biotechnologies \$80	
Dr. John J. Cush	AbbVie	E.R. Squibb & Sons	Novartis Pharma	Eli Lilly and Company
	\$184,154	\$91,434	\$8,388 ◆	\$5,600
Dr. Manish Jain	AbbVie	Amgen	Lilly USA	Horizon Therapeutics
	\$104,472	\$58,294 ●	\$30,859 ●	\$21,067
Dr. Douglas Graham Adler	AbbVie	Olympus Corporation	Merit Medical Systems	Boston Scientific
	\$95,154	\$18,421	\$8,958 ◆	\$8,585
Dr. Jessica A. Shepherd	AbbVie	Coopersurgical	Exeltis	Acessa Health
	\$87,538	\$35,061	\$13,500 ●	\$6,488

Top 5 competitor products engaged by the top 5 experts engaged by AbbVie (General Payments 2020)

