

# Industry Payments Analytics

konectar KOL Management platform is a one-stop solution for end-to-end KOL Management activities.

konectar HCP-industry Payments Analytics analyses over 78 million payment records of HCPs and provides valuable insights to strategically plan for Key Opinion Leader identification and engagement.

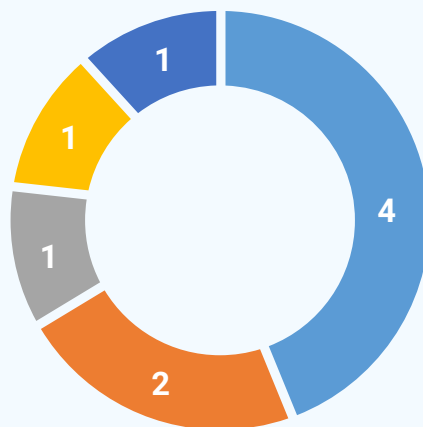
## Payments Insights and Trends for Pfizer Oncology

Top 5 Oncology experts engaged by Pfizer and their competitors (General Payments 2020)

KOL Name	Companies			
Dr. Cheryl Ann Sadow	Pfizer \$198,990	Merck Sharp & Dohme \$344,840 <span style="color: green;">↑</span>	Medivation \$18,820 <span style="color: orange;">↓</span>	Sanofi US \$500 <span style="color: orange;">↓</span>
Dr. Michael L. Steigner	Pfizer \$104,400	Seagen \$3,200 <span style="color: orange;">↓</span>	Merck Sharp & Dohme \$2,670 <span style="color: orange;">↓</span>	
Dr. Amit R. Mehta	Pfizer \$87,759	Incyte Corporation \$70,753 <span style="color: orange;">↓</span>	Astellas Pharma \$61,657 <span style="color: orange;">↓</span>	EMD Serono \$56,695 <span style="color: orange;">↓</span>
Dr. Jennifer Watamura Uyeda	Pfizer \$74,850			
Dr. George Rachid De Oliveira	Pfizer \$74,420	Merck Sharp & Dohme \$156,290 <span style="color: green;">↑</span>	Sanofi US \$225 <span style="color: orange;">↓</span>	Cook Medical \$12 <span style="color: orange;">↓</span>

Top 5 competitor products engaged by the top 5 Oncology experts engaged by Pfizer  
(General Payments 2020)

### Top 5 Products Discussed



■ Keytruda | 
 ■ Xtandi | 
 ■ Monjuvi | 
 ■ Tavalisse | 
 ■ Lenvima

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